

Simply swim

OCTOBER 2015

INTRODUCING

Simply swaim

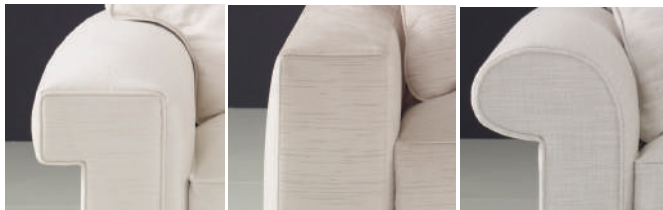
IMPECCABLY TAILORED...FRENCH SEAM DRESSMAKER SEWING...GENEROUSLY PROPORTIONED SPRING DOWN CUSHIONS AND BLEND DOWN BACK PILLOWS ENCASED IN FINE DOWN PROOF TICKING.

THIS COLLECTION IS ENGINEERED AND DESIGNED TO MEET PRODUCTION EFFICIENCIES WITHOUT SACRIFICING QUALITY. FEATURING LIMITED CUSTOM OPTIONS ALLOWING FOR VALUE ENGINEERING AND EXCEPTIONAL PRICING.



4000 SERIES

ARM OPTIONS



KEY ARM

TRACK ARM

TRUMPET PANEL
ARM

BACK PILLOW OPTIONS



BOXED WELLED

KNIFE EDGE
WELLED

BOXED T-WELLED

KNIFE EDGE
T-WELLED

CUSHION OPTIONS



BOXED WELLED

BOXED T-WELLED

BASE OPTIONS



ANGELED TAPERED
LEG

TAPERED LEG

2" BLOCK LEG

UPHOLSTERED TO
FLOOR

HIGH KICK PLEAT
SKIRT

SWIVEL BASE

SIMPLY SWAIM FEATURES 4 CLASSIC ARM STYLES. MULTIPLE BASE AND SEWING TREATMENTS. BOXED OR KNIFE EDGE BACK PILLOWS. IT IS "SIMPLY" THE FINEST UPHOLSTERY FOR TODAY'S VALUE CONSCIOUS CONSUMER

ARMS- KEY ARM, TRUMPET PANEL ARM AND TRACK ARM.

SEAT CUSHIONS- STRAIGHT OR T CUSHIONS ARE AVAILABLE. ALL CUSHIONS STANDARD IN SPRING DOWN CONSTRUCTION.

BACK PILLOWS- BLEND DOWN BOXED OR KNIFE EDGE AVAILABLE IN STRAIGHT OR T OVER THE ARM.

THROW PILLOWS- BLEND DOWN KNIFE EDGE WELT THROWS ARE STANDARD. 2 PER SOFA AND 1 ON EACH ONE ARM SECTIONAL SKU.

BASE- SELECT FROM 3 LEG OPTIONS, HIGH KICK PLEAT SKIRT OR UPHOLSTERED TO THE FLOOR. SWIVEL OPTION IS AVAILABLE AT AN UPCHARGE ON CHAIR ONLY. SEE OPTION PAGE.

SEWING- FRENCH SEAM, DOUBLE NEEDLE OR WELTED AVAILABLE AT NO UPCHARGE. DESIGNATE SEWING PREFERENCE FOR YOUR SEATS, BACKS AND FRAME

SIMPLY SWAIM OPTIONS

FABRIC

CHOOSE FROM A SELECT HANDLE OF FABRICS FOR GRADES 5-7, ANY SWAIM FABRIC GRADES 8-14 OR COM. NO LEATHER OPTION AVAILABLE.
ALL COM YARDAGE REQUIREMENTS ARE GIVEN FOR 54" PLAIN FABRIC. PRICELIST FABRIC YARDAGE INCLUDES SKIRT. REFER TO PAGE 5 TO DEDUCT.

FINISHES

CHOOSE FROM SELECT SWAIM STANDARD FINISH AVAILABLE AT NO UPCHARGE
PREMIUM FINISHES \$150
LEAF FINISHES NOT AVAILABLE.

NAIL TRIM

NAIL TRIM IS APPLIED TO BASE AND OUTSIDE OF FRAME WHERE APPLICABLE.
CHAIR OR OTTOMAN \$125
SOFA, LOVESEAT, CHAISE \$250

CONTRAST WELT

NO UPCHARGE IF FABRIC IS SAME GRADE OR LESS.
HIGHER GRADE:
CHAIR OR OTTOMAN \$100
SOFA, LOVESEAT, CHAISE \$200

CONTRAST LEATHER WELT

CHAIR OR OTTOMAN \$620
SOFA, LOVESEAT, CHAISE \$750

CONTRAST THROW PILLOWS

NO UPCHARGE IF FABRIC IS SAME GRADE OR LESS.
HIGHER GRADE:
2 PILLOWS \$200
1 PILLOW \$100

CUSHIONS

ALL CUSHIONS ARE STANDARD IN SPRING DOWN CONSTRUCTION. FOR FIRMER SEATS AND BACKS SPECIFY AT NO UPCHARGE ON ORDER FORM.

SWIVEL BASE

SWIVEL BASE \$500

STYLE	SOFA 4003-3 S	LOVESEAT 400-2 LS	CHAIR 4000-1 C	OTTOMAN 4000-0 O	ARMLESS CHAIR 4000-04 ALC	LEFT ARM CHAIR 4000-39 LAC	RIGHT ARM CHAIR 4000-39 RAC	LEFT ARM LOVESEAT 4000-33 LALS	RIGHT ARM LOVESEAT 4000-33 RALS	LEFT ARM SOFA 4000-38 LAS
YDGE	22½	18½	11½	4½	8	9½	9½	16½	16½	19½
WIDTH	84"	60"	36"	30"	24"	30"	30"	54"	54"	78"
COM	4498	3875	2498	1248	2125	2248	2248	3625	3625	3998
5	4498	3875	2498	1248	2125	2248	2248	3625	3625	3998
6	4498	3875	2498	1248	2125	2248	2248	3625	3625	3998
7	4998	3875	2498	1248	2125	2248	2248	3625	3625	3998
8	4838	4155	2673	1318	2245	2393	2393	3875	3875	4293
9	5005	4295	2760	1353	2305	2470	2470	4000	4000	4440
10	5175	4435	2848	1388	2365	2543	2543	4125	4125	4588
11	5343	4575	2935	1418	2425	2615	2615	4250	4250	4735
12	5513	4715	3023	1453	2485	2688	2688	4375	4375	4883
13	5683	4855	3110	1488	2545	2760	2760	4500	4500	5030
14	5850	5133	3283	1555	2665	2900	2900	4748	4748	5323

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STYLE	RIGHT ARM SOFA 4000-38 RAS	LEFT ARM CHAISE 4000-35 LACH	RIGHT ARM CHAISE 4000-35 RACH	LEFT ARM CORNER SOFA 4000-38 LACS	RIGHT ARM CORNER SOFA 4000-38 RACS	QUARTER ROUND 4000-32 QR	CORNER 4000-31 CR
YDGE	19½	14	14	26½	26½	15½	12½
WIDTH	78"	37"	37"	92"	92"	54"	38"
COM	3998	3625	3625	4648	4648	3748	2498
5	3998	3625	3625	4648	4648	3748	2498
6	3998	3625	3625	4648	4648	3748	2498
7	3998	3625	3625	4648	4648	3748	2498
8	4293	3835	3835	5048	5048	3983	2673
9	4440	3940	3940	5248	5248	4100	2760
10	4588	4045	4045	5448	5448	4218	2848
11	4735	4150	4150	5648	5648	4335	2935
12	4883	4255	4255	5848	5848	4453	3023
13	5030	4360	4360	6048	6048	4570	3118
14	5323	4570	4570	6445	6445	4803	3305

DIMENSIONS ARE CONSTANT TO ANY CONFIGURATION

- DEPTH: 38"
- SEAT HEIGHT: 20"
- SEAT DEPTH: 21"
- FRAME HEIGHT: 33"
- OVERALL HEIGHT: 36"

**FABRIC YARDAGES INCLUDE SKIRT.
WITHOUT SKIRT DEDUCT THE FOLLOWING YARDAGES:**

- Sofa, Loveseat, Chaise, 1-Arm Sofa,
1-Arm Loveseat, R/L Corner Sofa-**2 Yards**
- Quarter Round-**1 ½ Yards**
- Chair, 1-Arm Chair, Armless Chair,
Corner, Ottoman-**1 Yard**

ALL DIMENSIONS ARE BASED ON TRACK ARM MEASUREMENTS.
FOR OTHER ARM STYLES, PLEASE ADJUST THE WIDTH
ACCORDINGLY: KEY ARM, TRUMPET PANEL ARM, TRUMPET
PLEATED ARMS ADD 3" PER ARM TO OVERALL LENGTH.

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SELECT "ARM"

- ARM-11 KEY ARM
- ARM-21 T-FRONT KEY ARM
- ARM-12 TRACK ARM
- ARM-22 T-FRONT TRACK ARM
- ARM-13 TRUMPET PANEL ARM
- ARM-23 T-FRONT TRUMPET PANEL ARM

SELECT "SEAT CUSHIONS/SEWING DETAIL"

- C-1 BOXED WELTED
- C-2 BOXED FRENCH SEAM
- C-3 BOXED DOUBLE NEEDLE
- C-11 BOXED T-WELTED
- C-12 BOXED T-FRENCH SEAM
- C-13 BOXED T-DOUBLE NEEDLE

SELECT "BACK PILLOWS/SEWING DETAIL"

- B-1 BOXED WELTED
- B-2 BOXED FRENCH SEAM
- B-3 BOXED DOUBLE NEEDLE
- B-11 BOXED T-WELTED
- B-12 BOXED T-FRENCH SEAM
- B-13 BOXED T-DOUBLE NEEDLE
- B-5 KNIFE EDGE WELTED
- B-6 KNIFE EDGE FRENCH SEAM
- B-7 KNIFE EDGE DOUBLE NEEDLE
- B-15 KNIFE EDGE T-WELTED
- B-16 KNIFE EDGE T-FRENCH SEAM
- B-17 KNIFE EDGE T-DOUBLE NEEDLE

SELECT "BASE" TREATMENT

- HIGH KICK PLEAT SKIRT
- ANGELED TAPERED LEG
- TAPERED LEG
- 2" BLOCK LEG
- UPHOLSTERED TO FLOOR
- UPHOLSTERED TO FLOOR W/SWIVEL (CHAIR ONLY)

SECTIONAL PIECES:

- 4003-3 S
- 4000-2 LS
- 4000-1 C
- 4000-04 ALC
- 4000-0 O
- 4000-31 CR
- 4000-32 QR
- 4000-38 RCLAS
- 4000-38 LCRAS

ONE ARM SECTIONAL PIECES

- 4000-39 R/LAC
Right Arm Left Arm
- 4000-33 R/LALS
Right Arm Left Arm
- 4000-38 R/LAS
Right Arm Left Arm
- 4000-35 R/LACH
Right Arm Left Arm



SELECT "FRAME" SEWING DETAIL

- WELTED
- FRENCH SEAM
- DOUBLE NEEDLE

SELECT FINISH

- FLANNEL
- BLACK
- ROYAL GOLD
- ROYAL SILVER
- SABLE
- DESERT
- SMOKEY
- WALNUT
- WHITE



SEWING OPTIONS



DOUBLE NEEDLE

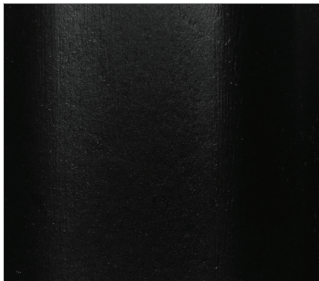


FRENCH SEAM



WELT

FINISH OPTIONS



BLACK



DESERT



FLANNEL



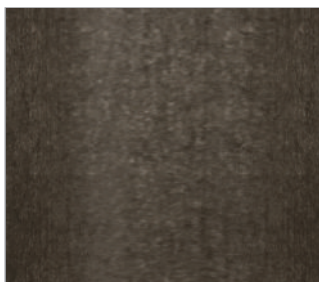
ROYAL GOLD



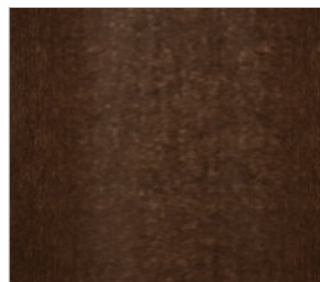
ROYAL SILVER



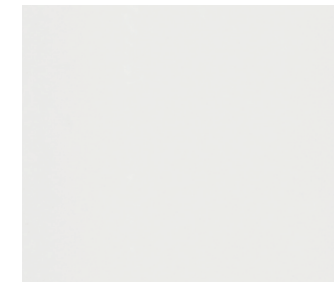
SABLE



SMOKEY

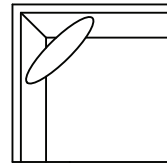


WALNUT

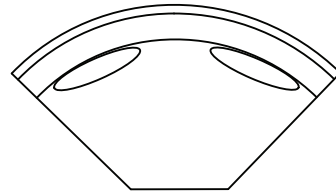


WHITE

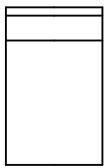
SIMPLY SWAIM SECTIONAL PIECES



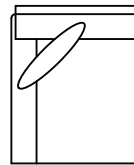
4000-31 CR



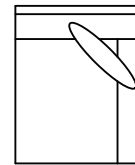
4000-32 QR



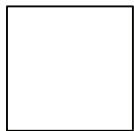
4000-04 ALC



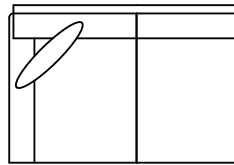
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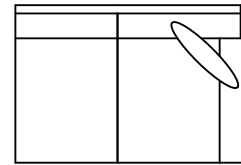
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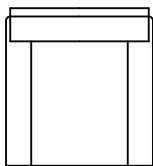
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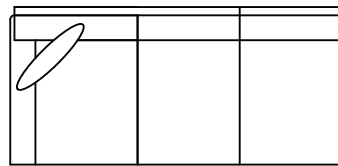
4000-33 LALS



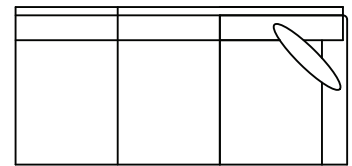
4000-33 RALS



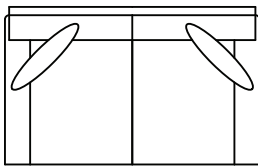
4000-1 C



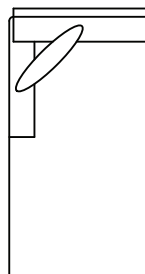
4000-38 RAS



4000-38 LAS



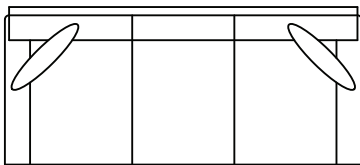
4000-2 LS



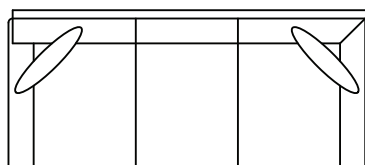
4000-35 LACH



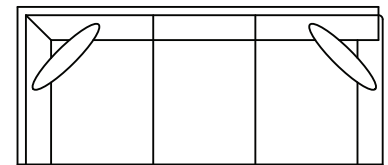
4000-35 RACH



4000-3 S



4000-38 RCLAS



4000-38 LCRAS

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